Adventure Aquarium Job Description

TITLE: **Seasonal Creative Services Designer**

DEPARTMENT: **Guest Relations**

REPORTS TO: **Creative Services Manager**

DUAL REPORT: **Guest Relations Director**

CLASSIFICATION: **Hourly**

At HFE it is our goal to bring families closer together and to create memories worth repeating. Our Core Values – greatly exceeding guest expectations, serving others, creating emotional connections, constantly improving – give us purpose and guidance.

SUMMARY:

The Creative Services Designer will serve in the development of creative elements (print, exhibition, etc.) that help the Aquarium grow the business through advertising creative and graphics.

DUTIES AND RESPONSIBILITIES:

- As a member of the Guest Relations team, you will lead by example by being patient, kind, humble, respectful, selfless, forgiving, honest and committed when interacting with one another and guests.
- Design and production of graphic elements including print, outdoor, multimedia and exhibit/onsite signage.
- Manages projects from concept to completion including interfacing with vendors, illustrators and photographers as needed.
- Determines and ensures project graphics are consistent with the Aquarium's existing identity and marketing plan.
- Keeps projects on task and keeps graphic staff updates on progress and is accountable for meeting graphic design deliverables.
- Purchases type, illustration, printing, sign production, fabrication, photography, etc.
- Comply with safety and security directives, policies and procedures.
- Perform other related duties or projects as assigned by the Guest Relations Management Team.

MINIMUM QUALIFICATIONS:

- Bachelor in Fine Arts or Associate degree and 3+ years design experience; or equivalent education/experience plus a demonstrated ability in graphic design.
- Demonstrated knowledge of print production required and environmental graphic production preferred.
- Must be proficient in the use of Illustrator, Photoshop, and InDesign and know how these programs are used to produce effective exhibit graphics and printed materials.
- Web design including Flash Media knowledge a plus.
- Familiarity with floorplans and elevations a plus.
- Experience and working knowledge of typography, offset, silkscreen, sign production and various other printing methods.
- Painting and illustration skills helpful.
- Ability to work in cross-functional team.
- Strong written and verbal skills.
- Advertising experience a plus.
- Excellent organizational skills.

PHYSICAL & MEDICAL REQUIREMENTS:

- No known history of allergy related to animals or plants which may interfere with the ability to work.
- Successful completion of drug screening and background investigation.

YOU CAN EXPECT:

You can expect to work on projects that have never been done before – ideas that are unproven, and concepts that make people smile. You can expect to have fun and be treated with respect the minute you start…and through to the end. You can expect to work in an environment that is highly innovative and low in politics – truthful and filled with smart people!

And most of all, you can expect to work hard and make a difference in our world by helping to bring families closer together.