



**FOR IMMEDIATE RELEASE:**

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**ADVENTURE AQUARIUM WELCOMES THE PHILADELPHIA FLYERS ON  
“FLYERS DAY” SEPTEMBER 30th**

*Flyers alumni, hockey clinic, interactive games and mascot appearances*

**CAMDEN, NJ – August 25, 2006** – Adventure Aquarium, located on the Delaware River Waterfront in Camden, New Jersey, is “going orange!” On Saturday, September 30<sup>th</sup>, prior to their season-opener against the Pittsburgh Penguins, the Aquarium will celebrate “Flyers Day” in honor of the Philadelphia Flyers. Guests who dress in Flyers clothing get a \$3 discount on each admission (up to 5 people – a savings of up to \$15). Other activities include a meet-and-greet with Philadelphia Flyers alumni and current members of the broadcast team, the Flyers Inflatable Interactive Game, and Phlex, the Phantoms' mascot (subject to change).

Also as part of Adventure Aquarium’s “Flyers Day,” kids can participate in the Philadelphia Flyers’ “Hooked on Hockey” clinic, a program designed to create hockey awareness among children and teach them how they can benefit and have fun with hockey. Kids who sign up for “Hooked on Hockey” receive an introduction to basic hockey fundamentals, participate in fun skills competitions, receive activity books, and keep their very own Mylec hockey stick.

Pre-registration is required to participate in the “Hooked on Hockey” clinic. Those interested can contact Joe Sheridan of the Philadelphia Flyers at [jsheridan@comcast-spectacor.com](mailto:jsheridan@comcast-spectacor.com) or by calling 215-952-7345.

Highlights of Adventure Aquarium’s “Flyers Day” include:

“Hooked on Hockey” clinic in Adventure Aquarium main flat parking lot (12:00 p.m. – 1:00 p.m.)

Jr. Flyers Club Information and sign-ups

Meet former Philadelphia Flyers players and members of the Flyers’ broadcasting team

A special commemorative “10 Days to Puck Drop” Flyers Schedule

Meet the Flyers’ Ice Team sponsored by Delta Dental in Adventure Aquarium’s Rotunda

The Flyers’ Inflatable Interactive Game (11:30 a.m. - 3:00 p.m.)

Mascot appearances by Phlex, the Phantom’s mascot (subject to change)

...and more!

Open from 9:30 a.m. – 5:00 p.m. daily, Adventure Aquarium features nearly 200,000 square - feet of sea life and wildlife. Visitors will be in for an ADVENTURE as they visit the West African River Experience featuring hippopotamuses, porcupines and

over 20 species of African birds in a free-flight aviary, surround themselves with sharks in a suspended 40-foot walk-through tunnel and explore the wonders of the deep sea in the Jules Verne Gallery. Guests can also dive into the fun of "SPONGEBOB SQUAREPANTS" - 4D Ride inside the 4D Theater presented by PSE&G, have a close encounter in the Touch-a-Shark exhibit sponsored by Horizon BlueCross Blue Shield of NJ and even have an once-in-a-lifetime opportunity to "Swim with the Sharks." Like its sister aquarium, Newport Aquarium, located at Newport on the Levee in Newport, KY, Adventure Aquarium is an accredited member of the Association of Zoos and Aquariums. Ticket prices are: \$16.95 Adults; \$13.95 Children (2-12); prices do not include 7% NJ State sales tax. Children under 2 FREE with accompanying adult. Advanced reservations available by phone, 866-451-AQUA, or visit our website at [www.AdventureAquarium.com](http://www.AdventureAquarium.com).

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